

## **Brian Holliday – Division Director, Industry Automation, Siemens**



Brian joined Siemens in 1993 and today, is Divisional Director for Industry Automation a c€150m industrial products, systems and manufacturing business. He has been a Chartered Engineer since 1999 and is a Fellow of the Institution of Engineering and Technology. Brian read Computer Systems at Cardiff University and attained his MBA at Manchester Business School. He is a board member for the Siemens Industry Software company and a director and trustee for the Black Country University Technical College.

Brian is passionate about business excellence and manufacturing. He is also engaged with Sema and the Baker Dearing Trust to support the development of our engineering skills base.